



# TENDER NOTICE

Public Relation Service Providers  
Tender # TUSDEC/BDM/PRSP/20716



TUSDEC (Technology Upgradation and Skill Development Company) has been established by Ministry of Industries & Production, Government of Pakistan to upgrade technology and skill of strategic industrial clusters.

TUSDEC wishes to engage reputed and experienced firm(s)/agencies for providing services in relations and media management for image building in both print and electronic media

Interested Public Relation Service Providers (PRSPs) with profound experience may apply:

1. Agency profile including name, registered address, telephone, fax numbers, email addresses of head office and branch offices and year of establishment should also be mentioned
2. Provide their NTN and GST No
3. Provide an undertaking that it has not been black listed by any Government Organization(s)/nor they are in litigation process with any Govt./Semi Govt. Organization
4. Bidders /agency must have at least 2 years of experience in providing the public relation services to the renowned clients
5. Relevant certificates
6. List of Clients
7. Impressive client portfolio, including national and multinational clients
8. Excellent media contacts both in print and electronic media

Interested parties are invited to send their sealed bids on the basis of single stage two envelope procedures for Public Relation Service Provision.

1. A complete set of bidding documents may be obtained on submission of a written application to the office address given below. The Bidding documents may be obtained between 9:00AM to 5:00PM on any working day from our office address given below or online through a formal request at [yasir.ghani@tusdec.org.pk](mailto:yasir.ghani@tusdec.org.pk).

2. All bids must be accompanied by a Bid Security @ 2% of bid amount in shape of bank draft/pay order in favor of Technology Upgradation & Skill Development Company.

3. The bids must be delivered to the office of undersigned till 2:30 pm on August 18<sup>th</sup>, 2016. Any bid received after the indicated time shall be rejected.

4. The bids shall be opened at 3:00 pm on the same day as above at TUSDEC office in the presence of the bidders' representatives who choose to attend.

"Bid for Provision of Public Relation Services" should be clearly written on the sealed envelope containing the bid.

Submission of any false statement/documents shall disqualify the bidder.

**Business Development & Marketing**  
**Technology Upgradation & Skill Development Company (TUSDEC)**  
**State Cement Corporation Building, Kot Lakhpat, Lahore**  
**Tel: 042-111 000 143 ext 219,271 Fax: 042-35121658; 35145792**  
**Website: [www.tusdec.org.pk](http://www.tusdec.org.pk); Email: [yasir.ghani@tusdec.org.pk](mailto:yasir.ghani@tusdec.org.pk)**